

**2013 Mid-Atlantic Fruit & Vegetable Convention**  
**January 29-31, Hershey, PA**  
**(www.mafvc.org)**

**Tuesday Morning January 29**  
**General Tree Fruit Session**

- 9:00 Invocation  
9:05 President's Address – Carolyn McQuiston  
9:15 Worker Protection Standards – Jim Harvey, PSU  
9:45 George Goodling Lecture: Pre and Postharvest Handling of Honeycrisp for Maximum Storage Life and Quality – Chris Watkins, Cornell  
12:00 Lunch

**Tuesday Afternoon January 29**  
**General Tree Fruit Session**

- 1:30 The USDA-NRCS partnership with the mid-Atlantic specialty crop industry – Dave Biddinger, PSU  
2:00 Orchard Renewal Decisions – Clark Seavert, Oregon State  
2:30 Show & Tell  
2:45 Vacuum Assisted Harvest for PA Orchard Conditions and Systems – Paul Heinemann and Phil Brown  
3:30 Comprehensive Automation for Specialty Crops – Looking Ahead after 4 Years of SCRI Funding – Sanjiv Singh, Carnegie Mellon  
4:15 Adjourn

**Wednesday Morning January 30**  
**General Tree Fruit Session**

- 9:00 Favorite Cherry Varieties A Grower Panel – Win Cowgill, Rutgers (moderator); Gary Mount, NJ; Evan Milburn, MD; Justin Weaver, PA; Tom Haas, PA  
9:45 Common Mistakes to Avoid in Training Tall Spindle Trees – Mario Miranda Sazo, Cornell  
10:15 Show & Tell  
10:30 Use of SmartFresh on Different Varieties – Chris Watkins, Cornell  
11:15 New Fire Blight Resistant Pear Cultivars – Richard Bell, USDA  
Noon Lunch

**National Peach Council**

- 9:00 Late Season Fruit Rots on Peach – Norm Lalancette, Rutgers  
9:30 Ernie Christ Lecture: A Look at the Past and the Future of Peach Varieties – Jerry Frecon, Rutgers  
10:15 Show & Tell  
10:30 Using a phenological model and border sprays for Brown Marmorated Stink Bug - moving towards IPM – Anne Nielsen, Rutgers  
11:15 Bacterial Spot on Stone Fruit – Sarah Bardsley, PSU  
12:00 Lunch

**Wednesday Afternoon January 30**

**General Tree Fruit Session**

- 1:30 Maintaining Native Pollinator Habitat and Managing Blue Orchard Bees – Dave Biddinger, PSU
- 2:15 Show & Tell
- 2:30 Pesticide Record Keeping Options – Kerry Richards, PSU
- 3:00 US Apple Association Working to Help the Industry – Nancy Foster, US Apple
- 3:30 Pennsylvania Apple Marketing Board Program Update – Karin Rodriguez, PAMB
- 4:00 Adjourn

**National Peach Council**

- 1:30 National Peach Council Update – Kay Rentzal
- 2:00 Peach Training System Trial – Jim Schupp, PSU
- 2:45 Show & Tell
- 3:00 Peach Rusty Spot Management – Norm Lalancette, Rutgers
- 3:30 Plum and Stone Fruit Hybrids – Jerry Frecon, Rutgers
- 4:00 Adjourn

**Thursday Morning January 31**

**General Tree Fruit Session**

- 9:00 YGA on the Move: Young Grower Alliance Panel – Catherine Lara (moderator)
- 9:45 Show & Tell
- 10:00 Pear psylla complex on pears – Peter Shearer, Oregon State
- 10:45 Finding a Good Crop Insurance Program – TBA (Lynn Kime)
- 12:00 Lunch

**National Peach Council**

- 9:00 Is Your Air Blast Sprayer Calibrated for Your Peach Trees or Apple Trees? – George Hamilton, UNH
- 9:45 Use of Entomopathogenic Nematodes for Borer Control – John Halbrendt, PSU
- 10:15 Show & Tell
- 10:30 Training Young Peach Trees – Rich Marini, PSU
- 11:00 Strategies to Boost Retail Sales – Kathy Kelley, PSU
- 11:30 Grower Experience with Mechanical Blossom Thinning (Grower Panel) – Tara Baugher (moderator); Henry Allenberg, MD; Dave Wenk, PA; Eddie Rankin, PA
- 12:15 Adjourn

**Thursday Afternoon January 31**

**Special Joint Session with PVGA and Small Fruit Program**

**INVASIVE SPECIES**

- 1:30 Brown Mamorated Stink Bug Panel – Tracy Lesky, Greg Krawczyk, Dean Polk
- 2:30 Spotted Wing Drosophila – Peter Shearer, Oregon State, Kathy Demchack, PSU
- 3:15 Invasive Weed Species – Tracy Harpster, PSU
- 3:45 Invasive Vegetable Pests – Shelby Fleisher, PSU
- 4:15 Adjourn

**ADVANCED REGISTRATION AND MEMBERSHIP INVOICE**  
**For the Mid-Atlantic Fruit & Vegetable Convention**  
**and Membership to the New Jersey State Horticultural Society**  
**Hershey Lodge and Convention Center – Hershey, PA**  
**January 29, 30 and 31, 2013**

Membership Name(s) \_\_\_\_\_

Farm or Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**Registration Fees**

**MEMBERS' ADVANCED REGISTRATION # \_\_\_\_\_ @ \$60 = \$ \_\_\_\_\_**

**(Must be postmarked by 1/23/13)**

**One, Two, or Three Day Members' Registration Will Cost \$75 at the Door**

**NON-MEMBERS' REGISTRATION** (Same for Non Members - Advanced Registration or at the Conf.)

One Day ..... # \_\_\_\_\_ @ \$100 = \$ \_\_\_\_\_

Two or Three Days ..... # \_\_\_\_\_ @ \$140 = \$ \_\_\_\_\_

**GROWER RECEPTION & BANQUET (1/29/2013) # \_\_\_\_\_ @ \$35 = \$ \_\_\_\_\_**

**PROGRAMA de ESPAÑOL (1/30/13)** (included in general registration)

**PRE CONVENTION PROGRAMS (1/28/13)** Register at <http://www.mafvc.org/>

**Note:** No weather related refunds will be given

**CONTRIBUTIONS LECTURE SERIES & RESEARCH**

Ernie Christ Distinguished Lecture Series ..... \$ \_\_\_\_\_

Research Dontations..... \$1000 \_\_\_\_\_ \$500 \_\_\_\_\_ \$250 \_\_\_\_\_ \$100 = \_\_\_\_\_

**Membership Dues**

**Must be Paid to Receive Membership Rate at Convention @ \$50**

**UNITED STATES MEMBERSHIP** ..... # \_\_\_\_\_ @ \$50 = \$ \_\_\_\_\_

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**TOTAL ENCLOSED For Registrations, Memberships, and Contributions \$ \_\_\_\_\_**

**MAKE CHECKS PAYABLE TO: NJSHS**

Return Registration and Dues to:

**NEW JERSEY STATE HORTICULTURAL SOCIETY**

**PO BOX 116, CLAYTON, NEW JERSEY 08312**

Web site: <http://www.horticulturalnews.org/>

<http://www.njsHS.org>

Email: [polk@njaes.rutgers.edu](mailto:polk@njaes.rutgers.edu) or [frecon@njaes.rutgers.edu](mailto:frecon@njaes.rutgers.edu) before 12/31/12