2013 Mid-Atlantic Fruit & Vegetable Convention

January 29-31, Hershey, PA

(www.mafvc.org)

Tuesday Morning January 29

General Tree Fruit Session

9:00 Invocation
9:05 President's Address – Carolyn McQuiston
9:15 Worker Protection Standards – Jim Harvey, PSU
9:45 George Goodling Lecture: Pre and Postharvest Handling of Honeycrisp for Maximum Storage Life and Quality – Chris Watkins, Cornell
12:00 Lunch

Tuesday Afternoon January 29

General Tree Fruit Session

1:30 The USDA-NRCS partnership with the mid-Atlantic specialty crop industry – Dave Biddinger, PSU
2:00 Orchard Renewal Decisions – Clark Seavert, Oregon State
2:30 Show & Tell
2:45 Vacuum Assisted Harvest for PA Orchard Conditions and Systems – Paul Heinemann and Phil Brown
3:30 Comprehensive Automation for Specialty Crops – Looking Ahead after 4 Years of SCRI Funding – Sanjiv Singh, Carnegie Mellon
4:15 Adjourn

Wednesday Morning January 30

General Tree Fruit Session

9:00 Favorite Cherry Varieties A Grower Panel – Win Cowgill, Rutgers (moderator); Gary Mount, NJ; Evan Milburn, MD; Justin Weaver, PA; Tom Haas, PA
9:45 Common Mistakes to Avoid in Training Tall Spindle Trees – Mario Miranda Sazo, Cornell
10:15 Show & Tell
10:30 Use of SmartFresh on Different Varieties – Chris Watkins, Cornell
11:15 New Fire Blight Resistant Pear Cultivars – Richard Bell, USDA
Noon Lunch

National Peach Council

9:00 Late Season Fruit Rots on Peach – Norm Lalancette, Rutgers
9:30 Ernie Christ Lecture: A Look at the Past and the Future of Peach Varieties – Jerry Frecon, Rutgers
10:15 Show & Tell
10:30 Using a phenological model and border sprays for Brown Marmorated Stink Bug - moving towards IPM – Anne Nielsen, Rutgers
11:15 Bacterial Spot on Stone Fruit – Sarah Bardsley, PSU
12:00 Lunch

Wednesday Afternoon January 30

General Tree Fruit Session

1:30 Maintaining Native Pollinator Habitat and Managing Blue Orchard Bees – Dave Biddinger, PSU
2:15 Show & Tell
2:30 Pesticide Record Keeping Options – Kerry Richards, PSU
3:00 US Apple Association Working to Help the Industry – Nancy Foster, US Apple
3:30 Pennsylvania Apple Marketing Board Program Update – Karin Rodriguez, PAMB
4:00 Adjourn

National Peach Council

1:30 National Peach Council Update – Kay Rentzal
2:00 Peach Training System Trial – Jim Schupp, PSU
2:45 Show & Tell
3:00 Peach Rusty Spot Management – Norm Lalancette, Rutgers
3:30 Plum and Stone Fruit Hybrids – Jerry Frecon, Rutgers
4:00 Adjourn

Thursday Morning January 31

General Tree Fruit Session

9:00 YGA on the Move: Young Grower Alliance Panel – Catherine Lara (moderator)
9:45 Show & Tell
10:00 Pear psylla complex on pears – Peter Shearer, Oregon State
10:45 Finding a Good Crop Insurance Program – TBA (Lynn Kime)
12:00 Lunch

National Peach Council

9:00 Is Your Air Blast Sprayer Calibrated for Your Peach Trees or Apple Trees? – George Hamilton, UNH
9:45 Use of Entomopathgenic Nematodes for Borer Control – John Halbrendt, PSU
10:15 Show & Tell
10:30 Training Young Peach Trees – Rich Marini, PSU
11:00 Strategies to Boost Retail Sales – Kathy Kelley, PSU
11:30 Grower Experience with Mechanical Blossom Thinning (Grower Panel) – Tara Baugher (moderator); Henry Allenberg, MD; Dave Wenk, PA; Eddie Rankin, PA
12:15 Adjourn

Thursday Afternoon January 31

Special Joint Session with PVGA and Small Fruit Program

INVASIVE SPECIES

1:30 Brown Mamorated Stink Bug Panel – Tracy Lesky, Greg Krawczyk, Dean Polk
2:30 Spotted Wing Drosophila – Peter Shearer, Oregon State, Kathy Demchack, PSU
3:15 Invasive Weed Species – Tracy Harpster, PSU
3:45 Invasive Vegetable Pests – Shelby Fleisher, PSU
4:15 Adjourn

ADVANCED REGISTRATION AND MEMBERSHIP INVOICE
For the Mid-Atlantic Fruit & Vegetable Convention
and Membership to the New Jersey State Horticultural Society
Hershey Lodge and Convention Center – Hershey, PA
January 29, 30 and 31, 2013

Membership Name(s) _____

Farm or Business Name _____

Address _____

City _____ _____ **State** _____ **Zip**_____

E-mail Address _____

Telephone _____ **Fax** _____

Registration Fees

MEMBERS' ADVANCED REGISTRATION #_____@ $60 = $_____
(Must be postmarked by 1/23/13)
One, Two, or Three Day Members' Registration Will Cost $75 at the Door

NON-MEMBERS' REGISTRATION (Same for Non Members - Advanced Registration or at the Conf.)

One Day..... #_____@ $100 = $_____

Two or Three Days ..... #_____@ $140 = $_____

GROWER RECEPTION & BANQUET (1/29/2013) # _____ @ $35 = $_____
PROGRAMA de ESPAÑOL (1/30/13) (included in general registration)
PRE CONVENTION PROGRAMS (1/28/13) Register at http://www.mafvc.org/
Note: No weather related refunds will be given
CONTRIBUTIONS LECTURE SERIES & RESEARCH
Ernie Christ Distinguished Lecture Series …… $_____

Research Dontations……_____$1000_____$500_____$250_____$100 =_____

Membership Dues

Must be Paid to Receive Membership Rate at Convention @ $50

UNITED STATES MEMBERSHIP ..... #_____@ $50 = $_____
(4 Electronic Issues of *Horticultural News*)
Receive a free monthly subscription with your paid membership to NJSHS
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TOTAL ENCLOSED For Registrations, Memberships, and Contributions $_____

MAKE CHECKS PAYABLE TO: NJSHS
Return Registration and Dues to:
NEW JERSEY STATE HORTICULTURAL SOCIETY
PO BOX 116, CLAYTON, NEW JERSEY 08312
Web site: http://www.horticulturalnews.org/
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Email: polk@njaes.rutgers.edu or frecon@njaes.rutgers.edu before 12/31/12