New Jersey News

New Jersey Peach Buyers Guide Available

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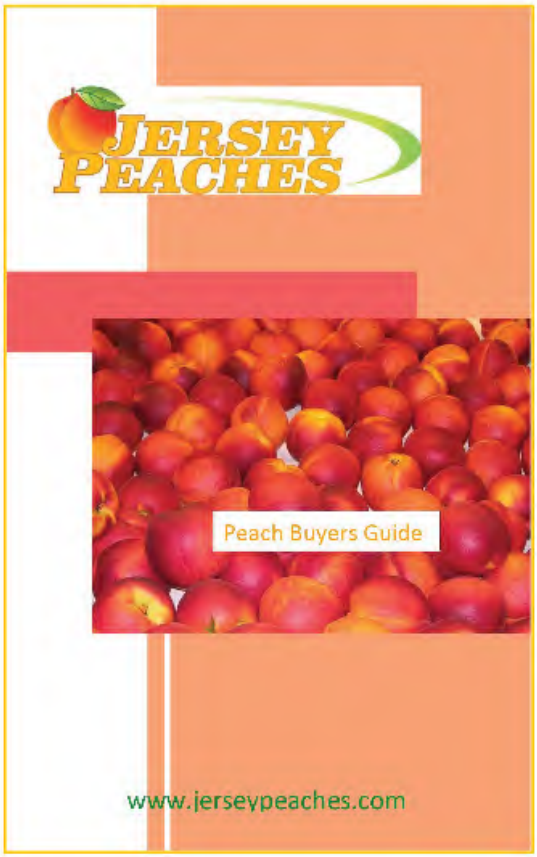
The 2016 edition of the New Jersey Peach Buyers Guide is now available from the New Jersey Peach Promotion Council. This year's guide is 64 pages with information for prospective wholesale and retail buyers on where and how to buy and handle New Jersey peaches and nectarines.

The guide lists in alphabetical order growers and shippers of New Jersey peaches including their brands, and general information on what and how they ship. This section has been written for easier use and placement on the New Jersey Peaches web site at www.jerseypeaches.com. It also contains a complete listing of farm market retailers of NJ peaches with their websites and other social media information



Over the years the guide has been an important source of information for the media because it provides details and statistics on the peach industry. Color pictures of some of the most important varieties are highlighted along with details on when they are available for buyers. A variety availability chart explains this in detail.

Information is included on the 2016 Jersey Peach Promotional program and the Food Safety used by most growers. Details on officers and directors of the New Jersey Peach Promotion Council are listed along with other details on the council and New Jersey peach industry.

For merchandisers the guide contains information on how to store and handle New Jersey peaches. The opening page of the guide explains why everyone should buy New Jersey Peaches. Buying New Jersey peaches helps to preserve peach farms and open space in the Garden State.

This year guide also contains information of food safety practices used by New Jersey Peach growers. Food safety is a big issue for shippers, retailers and other buyers.

The 2016 Peach Buyers Guide is dedicated to Larchmont Farms and owners Charles Haines and Tom Dunn. Larchmont is the largest producer of New Jersey peaches and one of the oldest farming operations in New Jersey now run by the 10 generation of the Haines Family

The guide is available by contacting jfrecon@verizon.net or by writing the New Jersey Peach Promotion Council at 800 Ellis Street, Glassboro, NJ. 08028. Much of the information in the guide is also featured on the New Jersey Peach Promotion Council Web site at www.jerseypeaches.com. The New Jersey Peach Promotion Council *Buyers Guide lists* names and contact information of growers, distributors, and direct-to-consumer sellers. The information can also be found on the New Jersey Peach Promotion Council website at www.jerseypeaches.com or www.jerseypeaches.net For questions, email the PPC at info@jerseypeaches.com facebook.com/newjerseypeaches Twitter *Jersey Peaches* (@NJ_Peaches).

The New Jersey Peach Promotion Council is a non-profit voluntary organization of growers, shippers, wholesalers and associated industries dedicated to maintaining a viable peach industry in the Garden State for the purpose of preserving farmers and farmland; and to providing the highest quality and best tasting fresh peaches for consumers. New Jersey is the fourth largest peach producing state in the country, with approximately 80 orchards on 5,000 acres.

Vegetable and Fruit Twilight Meeting, June 3, 2016, Brookdale Fruit Farm, Hollis, NH: The Why's and How's of Drip Irrigation

Bill Lamont, Vegetable and Irrigation Specialist, Penn State University, discusses pond filter systems for Drip and Trickle Irrigation. Photo Credit Win Cowgill.

Trevor Hardy, Irrigation specialist with Brookdale Fruit Farm, discusses all aspects of planning and installing a drip system for tall spindle apples. Photo Credit Win Cowgill.

Win Cowgill, owner Win Enterprises International, LLC consulting, discusses handling new Premier Honeycrisp trees on B.9/MM.111, stripping leaders, applying MaxCel for branch development, and herbicide programs.

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